



**NEW NORTH TRANSPORTATION ALLIANCE
ADVISORY BOARD MEETING
Wednesday, September 8, 2021
DRAFT
8:30 a.m. – 10:00 a.m. (EST)
AGENDA**

New North Transportation Alliance
Wed, September 8, 2021 8:30 AM - 10:00 AM (EDT)

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/902727501>

You can also dial in using your phone.

United States: [+1 \(312\) 757-3121](tel:+13127573121)

Access Code: 902-727-501

New to GoToMeeting? Get the app now and be ready when your first meeting starts:

<https://global.gotomeeting.com/install/902727501>

8:30 a.m.

Welcome/Introductions

Approval of minutes of May 12, 2021 meeting

8:40 a.m.

**Ms. Joanne Caceres, Director of Budgets and Finance
Hillsborough Area Regional Transit Authority
HART FY 2022 Proposed Budget and Review Process**

During the COVID-19 pandemic, public transit agencies nationwide and in Hillsborough County have continued to provide critical transportation services to the essential workforce, while adhering to strict cleaning protocols to keep passengers and bus operators safe. Like public transit agencies across the country, HART experienced a steep drop in ridership and farebox revenues at the onset of the pandemic but is recovering and planning ahead. HART is currently developing its 2022 operating budget and upcoming capital spending projects. Ms. Caceres will discuss how public transportation provides value through investing tax dollars into local and regional economic development.

9:10 a.m.

**Presenter: Dr. Sean Barbeau, Principal Mobile Software Architect for R&D
University of South Florida, Center for Urban Transportation Research**

At our last NNTA meeting, we heard a presentation about the City of Tampa's Mobility-as-a-Service (MaaS) pilot project. MaaS has the potential to provide enhanced mobility, improved equity, and system efficiency through information management. At this NNTA meeting, Dr. Barbeau will share information he compiled summarizing projects of the 2016 USDOT Smart City Challenge winner, Smart Columbus, for which the results were published this summer. Smart Columbus is a public-private partnership that implemented a

suite of projects that used technology and data to serve the mobility needs of the lower income and underserved neighborhood of Linden.

9:45 a.m. **NNTA member round robin updates on activities and announcements**

10:00 a.m. **Adjourn.** Next scheduled NNTA meeting: Wednesday, November 10, 2021