



**NEW NORTH TRANSPORTATION ALLIANCE
ADVISORY BOARD MEETING
Wednesday, May 12, 2021
DRAFT
8:30 a.m. – 10:00 a.m. (EST)
AGENDA**

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8:30 a.m.

Welcome/Introductions

Approval of minutes of March 10, 2021 meeting

8:40 a.m.

**Presenter: Mr. Wade Reynolds, AICP
Principal Planner, Hillsborough Metropolitan Planning Organization (MPO)
Trail Feasibility Study in North Tampa Area**

A study is underway by the Hillsborough MPO to determine the feasibility of a trail connecting USF and James A. Haley Veterans Hospital with the planned Green ARTery Perimeter Trail and other neighborhoods to the south of Fowler Avenue. This would include the possibility for safe crossing locations on Fowler Avenue. Trail facilities would enhance a growing network of non-motorized shared use paths for safe bicycle and pedestrian travel. The Hillsborough MPO is conducting stakeholder outreach.

9:10 a.m.

**Presenter: Mr. Brandon Campbell, P.E., PTOE
Smart Mobility Manager, Mobility Department, City of Tampa
Mobility-as-a-Service (MaaS) Pilot Project**

The City of Tampa is a core member of the Tampa Bay Smart Cities Alliance, a group that focuses on near-term deployment of cutting-edge technologies that combine multiple disciplines, including transportation, energy infrastructure, and health. Mr. Brandon will talk about the City of Tampa's Mobility-as-a-Service (MaaS) pilot project. MaaS has the potential to provide enhanced mobility, improved equity, and system efficiency through information management. MaaS integrates various transportation services, providing trip planning, reservations, ride hailing and payment into one mobility service. The MaaS concept attracts those interested in shared mobility solutions rather than personally owned modes.

9:40 a.m.

NNTA member round robin updates on activities and announcements

10:00 a.m.

Adjourn. Next scheduled NNTA meeting: Wednesday, September 8, 2021