



5 KEY BENEFITS

of getting more people cycling at your organization

- 1 Greater profitability**
Lower healthcare costs, increased staff productivity, reduced car parking costs.
- 2 Happier staff**
Reduced stress, improved health, increased productivity, better team cohesion.
- 3 Better recruitment + retention**
Be an employer of choice, attract and keep the best staff.
- 4 Be more sustainable**
Reduced carbon emissions, progressive environmental practices.
- 5 Enhanced reputation**
Responsible leadership, safeguarding employee health + wellbeing.



Regular riders

take 1.4 fewer sick days on average per year



Staff turnover costs

up to 21% of the employee's annual salary



Car parking costs

can be huge - averaging \$2,200 per space per year

Unlock all these benefits and much more by participating in the Tampa Bay Bike Challenge!

The challenge fosters a strong team spirit and gives participants the opportunity to stay connected with colleagues and friends online. Be part of the global movement to get more people on bikes.

For more info and to register go to:

lovetoride.net/tampabay

