



**NEW NORTH TRANSPORTATION ALLIANCE
ADVISORY BOARD MEETING
Wednesday, March 10, 2021
DRAFT
8:30 a.m. – 10:00 a.m. (EST)
AGENDA**

Please join my meeting from your computer, tablet or smartphone.

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8:30 a.m.

Welcome/Introductions

Approval of minutes of January 13, 2021 meeting

8:40 a.m.

Transportation Equity Toolkit

Presenter: Ms. Tia Boyd

Research Associate, Planning and Corridor Management, USF Center for Urban Transportation Research

Many criteria are used to decide what transportation infrastructure and services are programmed for funding in our communities. More recently, equity is being recognized as a necessary principle to guide these decision-making processes. Ms. Boyd will talk about the Transportation Equity Toolkit, developed with funding from the Center for Transportation Equity, Decisions, and Dollars (CTEDD). The toolkit includes equity-based tools and supporting guidance for regional decision-making bodies and local governments as they assess and address the transportation needs of traditionally underserved communities. The Transportation Equity Audit Tool and the Transportation Equity Scorecard were developed for this purpose. The audit tool was developed in partnership with Plan Hillsborough and the University Area Community Development Corporation. Sarah Combs from UACDC will join the discussion.

9:10 a.m.

NNTA member round robin updates on activities and announcements

- Love to Ride bicycle encouragement campaign underway
- Best Workplaces for Commuters 2021; USF made the list!
- Bicycle Friendly Business/University; USF designated Silver BFU
- Commute with Enterprise update
- Many other

10:00 a.m.

Adjourn. Next scheduled NNTA meeting: Wednesday, May 12, 2021