

New North Transportation Alliance (NNTA)
 Advisory Board Meeting Minutes - FINAL
 Wednesday, September 11, 2019, 8:00-9:30 a.m.
 USF Center for Urban Transportation Research

Attendance

Julie Bond	NNTA/CUTR
Lynda Crescentini	HART
Raymond Mensah	USF PATS/NNTA Chair
Phil Winters	NNTA/CUTR
Chaddy Hanwisai	USF Facilities Management
David Green	TBARTA
Rebecca Hessinger	Hillsborough County Economic Development
Arlinda Karuli	Enterprise Rideshare
Marie Bowen	USF PATS
Barbara Donerly	USF Facilities Management
Kesha Lindo	TBARTA
Aiah Yassin	Hillsborough County
Nina Mabileau	City of Tampa
Celeste Lau	City of Temple Terrace
Robert Bertini	USF CUTR
Fred Zerla	University Square Civic Association and THAN
Rob Zimprich	UACDC
Cyndia Raskin	TBARTA
Taryn Sabia	USF School of Architecture
Brentin Mosher	CUTR

Welcome/Introductions

The meeting was called to order at 8:15 a.m. by NNTA Chair, Raymond Mensah, who welcomed members and visitors. A moment of silence was held for the anniversary of 9/11.

Approval of Minutes

There was a motion by Rob Zimprich that was seconded by Aiah Yassin to approve minutes from the NNTA meeting held on May 8, 2019.

Presentation of Thomas Locke Memorial Award to Barbara Donerly

Presenter: Raymond Mensah, Chair, New North Transportation Alliance/Director, USF PATS

Barbara Donerly will be retiring from the University of South Florida at the end of September. Mr. Mensah spoke about Ms. Donerly’s contributions to improving the campus, especially for bicyclists and pedestrians, and presented her with the Thomas Locke Memorial Award. Mr. Locke was the founding chair of NNTA. Ms. Donerly spoke about her time at USF, commenting that one of the biggest highlights

was getting the BullRunner shuttle going, from its beginnings as just a shuttle that went to the mall and back, and now has seven routes serving neighborhoods both north and south of the campus.

Transit Oriented Development and Value Capture

Presenter: Ms. Taryn Sabia, Director and Research Associate Professor, USF School of Architecture and Community Design, The Florida Center for Community Design Research.

Ms. Sabia presented about research about how station area land development can make transit successful, and then provided two concepts for the Tampa Bay region: one at Carillon Parkway in Pinellas and one at Florida Avenue between Waters Avenue and Bird Street in Hillsborough. A question was asked about why Florida Avenue was studied as opposed to Nebraska Avenue. Ms. Sabia responded that it was because Florida Ave. had more available parcels of land.

A brief discussion at the end of the discussion concerned the access to the Publix parking lot from the Metro Rapid station at Fletcher Avenue. Currently there is a fence blocking access, with pedestrians having to walk around to the USF Laurel Drive entrance. Barbara Donerly responded that this is something that is being looked into.

Tampa Bay Area Regional Transit Authority updates

Presenters: David Green, Executive Director and Cyndi Raskin, Director of Commuter Services, TBARTA

Mr. Green gave a presentation about TBARTA, including the legislative changes eliminating Citrus and Sarasota counties from their service area. He then discussed their current initiatives and projects, including the regional transit plan. Ms. Raskin gave an overview of the agency's regional commuter assistance program.

Updates and Announcements

Responding to a question, Mr. Mensah stated that there were now ten electric vehicle charging stations around the campus for use by students, faculty, and staff. He also said that Parking and Transportation Services was in the process of purchasing an electric bus to add to the BullRunner fleet.

Dr. Robert Bertini mentioned that CUTR had established the new National Institute of Congestion Reduction, and one idea that had been floated was the creation of a Citizen Transportation Academy.

A motion was made by Chaddy Hanwisai and seconded by Marie Bowen to move the start time of future NNTA meetings to 8:30 a.m. The motion passed.

Adjournment

The meeting was adjourned at 9:27 a.m.

The next NNTA meeting will be held Wednesday, November 13, 2019.