

New North Transportation Alliance (NNTA)
 Advisory Board Meeting Minutes - DRAFT
 Wednesday, September 12, 2018 8:00-9:30 a.m.
 USF Center for Urban Transportation Research

Attendance

Raymond Mensah, Chairperson	USF Parking and Transportation Services
Amir Anisi	City of Temple Terrace
Julie Bond	NNTA/CUTR
Lynda Crescentini	Hillsborough Area Regional Transit Authority
Christine Epps	NNTA/CUTR
Steve Gordillo	WSP-Parsons Brinckerhoff
Sara Hendricks	NNTA/CUTR
Ashley Henzel	FDOT
Nina Mabillean	City of Tampa
Julian Mackenzie	MOSI
Pedro Parra	Hillsborough County MPO
Wade Reynolds	Hillsborough County MPO
Scarlett Sharpe	WSP- Parsons Brinckerhoff/FDOT
Charles White	Hillsborough County Public Works
Phil Winters	CUTR
Aiah Yassin	Hillsborough County
Dr. Fredric Zerla	University Square Civic Association
Rob Zimprich	UACDC

Welcome/Introductions

The meeting was called to order at 8:10 am by NNTA Chairman, Raymond Mensah, who welcomed members and visitors and asked for a round of introductions.

Approval of Minutes

There was a motion that was seconded to approve minutes from the May 9, 2018 NNTA meeting. The board approved the meeting minutes as submitted.

Presentation: Tampa Bay NEXT

Steve Gordillo, WSP-Parsons Brinckerhoff

Mr. Gordillo provided an overview of the FDOT Tampa Bay NEXT initiative, formerly known as TBX. FDOT gathered information from the local community and is focused on safety, traffic operations, congestion and choice. FDOT has revised the plan by eliminating express lanes from the plan and will add premium transit solutions with an additional regular lane along I-275. The community expressed a desire for a hub system for transit, neighborhood preservation and full transparency in the decision-making process. This will include noise walls, most of which will be built prior to construction to

alleviate noise during construction, improved underpasses and added landscaping. FDOT will continue studies and online meetings. The next public hearing is scheduled for February 2019. The study completion is scheduled for 2019 with the improvements scheduled for 2020-2021.

Presentation: It's Time Tampa Bay

Pedro Parra, Hillsborough Metropolitan Planning Organization (MPO)

Wade Reynolds, Hillsborough Metropolitan Planning Organization (MPO)

Mr. Parra and Mr. Reynolds presented the Hillsborough 2045 transportation plan. The study includes Hillsborough, Pinellas and Pasco counties. Residents of these areas are asked to complete the survey with topic areas including storm vulnerability, traffic jams, open/green spaces, alternatives to driving, equal opportunity, shorter commutes and public service costs. The NNTA members were asked to complete the survey. The survey is available at <http://Itstimetampabay.org>.

Presentation: Best Workplaces for Commuters

Phil Winters, Center for Urban Transportation Research (CUTR), University of South Florida

Mr. Winters provided an overview of the Best Workplaces for Commuters (BWC) program. The national recognition program is for employers who provide commuter benefits to employees. The employer can play a role in influencing the behavior of employees by providing commuter benefits and these benefits can have an impact on employee productivity. The qualifications of employers are reviewed for membership in the program, which requires that primary and secondary benefits are offered to employees along with an emergency ride home program. Employers work toward use of alternative transportation options to driving alone by their employees, at a work site rate of 14 percent and they must promote the commuter benefits to employees. In addition, Best SITES are major office parks that have multiple employers in one location and may offer services such as a shuttle to transit. The membership fee for Florida BWC members is sponsored by the Florida DOT.

The Best Workplaces for Commuters program provides benefits to employers including national recognition, webinars, listservs, newsletters, benchmarking surveys, tracking trends, guides, case studies, tools such as TRIMMS and free enrollment for one employee into the Florida Commuter Choice Certificate program.

Announcements

The next NNTA meeting will be held Wednesday, November 14, 2018.

Adjournment

The meeting was adjourned at 9:31 a.m.