

New North Transportation Alliance (NNTA)
 Advisory Board Meeting Minutes
 Wednesday, January 10, 2018 8:00-9:30 a.m.
 USF Center for Urban Transportation Research

Attendance

Raymond Mensah, Chairperson	USF Parking and Transportation Services
Vicki Ahrens	MOSI
Stephen Benson	FDOT
Julie Bond	NNTA Co-Director, CUTR
Chris Bowen	RD Management LLC
Michael Case	TBARTA
Linda Crescentini	HART
Barbara Donerly	USF Facilities Management
Christine Epps	CUTR
Ming Gao	FDOT
Rebecca Hessinger	Hillsborough County Economic Development
Anita Ivey	Regions Bank
Karen Kress	Tampa Downtown Partnership
Nina Mabileau	City of Tampa
Julian Mackenzie	MOSI
Alexandria Moorehead	USF Student Government
Danielle Moran	FDOT
Brian Pessaro	USF CUTR
Rich Piccininni	USF Facilities Planning
Sarah Saylor	Enterprise Rideshare
Charles Stephenson	City of Temple Terrace
Peter Stiling	USF Provost Office
Charles White	Hillsborough County
Phil Winters	CUTR
Allison Yeh	Hillsborough County MPO
Dr. Fredric Zerla	University Square Civic Association
Rob Zimprich	UACDC

Welcome/Introductions

The meeting was called to order at 8:14 am by NNTA Chairman, Raymond Mensah who welcomed members and visitors and called for a round of introductions.

Approval of Minutes

There was a motion that was seconded to approve minutes from the September 13, 2017 NNTA meeting. The board approved the meeting minutes as submitted.

Presentation: Pilot Study for a Driverless Shuttle on the USF Tampa Campus

Brian Pessaro, Center for Urban Transportation Research (CUTR), University of South Florida

Mr. Pessaro provided information about the pilot study for a driverless shuttle on the USF Tampa campus and requested feedback on the current activity. CUTR has received funding for a feasibility study for bringing a driverless shuttle to USF. The study would identify service areas on campus. The study utilizes existing data from the Bull Runner, Safe Team and Share-a-Bull Bikes. The most active areas are near the Marshall Center, library and two apartment buildings, Juniper-Poplar residential hall, the remote parking lot near Social Sciences, and the Recreation Center. Engineering students completed an informal survey (n=49) and are in favor of a shuttle inside campus, but are not willing to pay extra.

The study team recommends a shuttle from remote parking to Lot 18 north to the Recreation Center and Social Sciences building, a second shuttle from Juniper Poplar to the Recreation Center and nighttime shuttles from Juniper Poplar to the Library and Juniper Poplar to the Hub. The next steps for the feasibility study team is to meet with USF General Counsel to discuss legal concerns and present options to an interagency group.

The board asked for clarification concerning routes, and if the shuttle would travel on the street or sidewalks. Mr. Pessaro indicated that the shuttle would travel on streets. Mr. Pessaro also indicated that the shuttle would most likely have an attendant.

Presentation: Tampa Bay NEXT Program Team

Steven Benson, Florida Department of Transportation, District 7

Tampa Bay NEXT is working with the community to develop an action plan for transportation in the area. Mr. Benson shared survey results from the community, including the main community concerns, what FDOT is doing to address those concerns. The four areas of concern were identified as design, demand, choice and consensus.

There is a need to reduce the number of meetings about transportation and consolidate to less meetings that address all the needs. There are four studies currently in progress and we need to work together and coordinate those studies. FDOT wants to take the same coordinated approach with upcoming services and projects. They are also looking at future transportation technology.

Specific improvements include intermodal study, multimodal on Fowler Avenue, traffic adaptive signals on Fowler Avenue and adjusting signal timing based on the amount of traffic and a district circulator study.

Mr. Benson also discussed the improvements planned for the Howard Frankland Bridge.

The board was highly interested in the plans and the engagement with the community concerning planning for the future of transportation in the area. The board provided input on safety, the district circulator, the Fowler study, and carpool and vanpool use.

Mr. Benson asked the board to define the transportation problems in the New North Tampa area. The board described the lack of HART bus routes for USF students since a recent change in routes, the safety

risk for pedestrians and bicyclists around Fowler Avenue, using parking fees to drive demand for public transit. The board also suggested several ways to engage the public in future discussions, such as:

- Ongoing dialog, not just project by project,
- Pizza party with students,
- Festival,
- Meet with student groups,
- Student ambassador,
- Ask professors – present in classes,
- Student projects,
- Partner with CUTR staff who teach public transit, and
- ITE chapter has meetings and seminar series.

Announcements

None.

The next meeting will be held Wednesday, March 14, 2018.

Adjournment

The meeting was adjourned at 9:44 a.m.