

New North Transportation Alliance (NNTA)
Advisory Board Meeting Minutes
Wednesday, March 8, 2017 8:00-9:30 a.m.
USF Center for Urban Transportation Research

Attendance

James Beekman	Hillsborough County Public Schools - Transportation
Dr. Robert Bertini	Director, CUTR
Julie Bond	NNTA Co-Director, CUTR
Michael Case	TBARTA
Christine Epps	CUTR
Sara Hendricks	NNTA Co-Director, CUTR
Anthony Jimenez	James A. Haley VA Hospital
Katina Kavouklis	Florida DOT
Karen Kress	Tampa Downtown Partnership
Francis Morgan	USF Office of Student Affairs
Charles White	Hillsborough County
Phil Winters	CUTR
Dr. Fredric Zerla	University Square Civic Association

Welcome/Introductions

The meeting was called to order at 8:13 am by Sara Hendricks, NNTA Co-Director, who welcomed members and visitors and called for a round of introductions.

Approval of Minutes

There was a motion that was seconded to approve minutes from the January 11, 2017 NNTA meeting. The board approved the meeting minutes as submitted.

Presentation: TBARTA Regional School Commute Program and Partnerships

Michael Case, Principal Planner and Project Manager, TBARTA

Mr. Case described efforts to help children get safely to school using alternative transportation options. Mr. Case explained the history and role of TBARTA in the community. The regional commuter assistance program includes carpool, vanpool, emergency ride home and regional school commute programs. Mr. Case described the TBARTA Regional School Commute Program, a TDM program to match parents to walk, bike or drive together to bring students to and from school. He also described a new pilot program, the Fast Pass Lane. This would be a special lane for parents who are carpooling. The incentive is for parents to proceed through a much faster car line. TBARTA is currently in the process of working with the Hillsborough County School District to choose a Hillsborough County school to participate in this pilot.

Mr. Case also described a proposed new program, "PikMyKid," which is a mobile app that would call a student for dismissal once the parent arrived at the school. It also alerts the parent of early release or emergencies. There have been some difficulties experienced while testing the app.. These issues are being discussed with the hardware vendor.

Presentation: From 90→57→45; A Walk Score Transition Motivating Transportation Research & Education

Robert Bertini, Ph.D., P.E., Director, USF Center for Urban Transportation Research

Dr. Bertini shared his background, including his impressions of the transportation culture in the Netherlands. He discussed their land use regulations and infrastructure.

Announcements

The NNTA is actively recruiting a Chairperson and Vice Chairperson. If anyone is interested in serving in this capacity, contact Sara Hendricks at hendricks@cutr.usf.edu.

The next meeting will be held Wednesday, May 10, 2017.

Adjournment

The meeting was adjourned at 9:38 a.m.