

New North Transportation Alliance (NNTA)  
 Advisory Board Meeting Minutes  
 Wednesday, September 9, 2015 8:00 a.m.  
 USF Center for Urban Transportation Research

**Attendance**

<b>Members:</b>	
Raymond Mensah, Chairperson	USF Parking and Transportation Services
Vicki Ahrens	MOSI
Marie Bowen	USF Parking and Transportation Services
Lynda Crescentini	HART
Christine Epps	CUTR
Kebreab Ghebremichael	USF Office of Sustainability
Sara Hendricks	NNTA Co-Director, CUTR
Jonathan Kelly	Busch Gardens and Adventure Island
Karen Kress	Tampa Downtown Partnership
Charles Stephenson	City of Temple Terrace
Charles White	Hillsborough County
Philip Winters	CUTR
Dr. Fredric Zerla	University Square Civic Association
<b>Visitors:</b>	
Sean Barbeau	CUTR
Steve Polzin	CUTR
J.B. Subils	CUTR

**Welcome/Introductions**

The meeting was called to order at 8:12am. Raymond Mensah, Chairperson, NNTA, welcomed attendees and asked for self-introductions of NNTA members and visitors.

**Approval of Minutes**

There was a motion and second to approve minutes from the August 13, 2015 NNTA meeting. The board approved the meeting minutes as submitted.

**Presentation: Transportation Network Companies such as Lyft/Uber**

**Steven Polzin, Ph.D., Director, Mobility Policy Research, CUTR**

Dr. Polzin, who specializes in public transportation and policy analysis, recently served on a national panel, the Transportation Research Board Committee for the Study of Innovative Urban Mobility Services. He also served on the Board of Directors for the Hillsborough Area Regional Transit. Dr. Polzin described how transportation network companies work, the pros, cons and issues being discussed nationally. Board members discussed regulation and service limits.

**Presentation: Share-A-Bull Mobile Phone App****Jean-Baptiste (JB) Subils, Candidate for Ph.D., Computer Science & Engineering**

Mr. Subils gave an update on the development of a mobile phone app that will complement the USF Share-a-Bull bike share program and provide real-time information. This app will assist a person to plan a trip using different modes including the USF Bull Runner, walking, Share-a-Bull bike sharing and HART busses. The board discussed the need for additional bike lanes on the USF campus, portability of the app to other campuses, real-time parking data and launch date for the app.

**New Business/System Updates**

The Board members were asked to provide any updates from their respective organizations.

Vicki Aherns described an autonomous vehicle demonstration available at MOSI and invited board members to attend the ongoing demonstration. Ms. Aherns suggested an upcoming NNTA meeting could take place at MOSI to take advantage of the autonomous vehicle demonstration.

Lynda Crescentini discussed the application for a grant to create a “smart card” which would allow passengers to travel across multiple counties in the Tampa Bay region using a single card. Ms Crescentini also announced the addition of the “Megabus” route to Tampa Bay that travels non-stop to Miami for fares starting at \$1. She stated there is currently a pilot program with a pick up at Clay Pit Road in Mango on the Tampa/Orlando route.

A board member commented that retirees can use the HART bus for \$2 to go to downtown Tampa, but the published pickup times are not accurate and asked how these errors were being documented. Ms. Crescentini indicated that the “OneBusAway” app helps commuters to know timely arrivals and that errors are tracked and documented.

**Announcements**

The next scheduled NNTA board meeting date was proposed as Thursday, November 12, 2015. No objections were raised. Proposed agenda items: FDOT District 7 representatives have been invited to talk about the Tampa Bay Express Toll Lanes. Barbara Donerly, USF Facilities Planning and Construction, has been invited to provide a presentation on the USF Tampa Campus Master Plan update.

**Adjournment**

The meeting was adjourned at 9:26 am.