

**New North Transportation Alliance (NNTA)
Advisory Board Meeting Minutes
Wednesday, May 7, 2014 8 a.m.
USF Center for Urban Transportation Research**

Attendance

Lisa Montelione	Tampa City Council, MPO Vice Chair	Raymond Mensah	an Association of Neighborhoods)
Jonathan Kelly	Busch Gardens		USF Parking and Transportation Services
Steve Feigenbaum	HART	Nina Mabileau	City of Tampa
Wit Ostrenko	MOSI	Lynda Crescentini	Hillsborough Area Regional Transit
Dan Jurman	University Area Community Development Corporation	Barbara Donerly	USF Facilities Planning and Construction
Chris Cochran	PSTA	Sara Hendricks	CUTR, NNTA Co- Director
Fred Zerla	University Square Civic Association and THAN (Tampa Homeowners	Julie Bond	CUTR, NNTA Co- Director
		Tameika Fraser	CUTR
		Phil Winters	CUTR

Welcome/Introductions

Barbara Donerly, Chair of the NNTA, welcomed attendees and asked for round robin self-introductions of NNTA members and visitors.

Approval of March Minutes

The March meeting minutes were approved.

Presentation, Chris Cochran, Senior Planner, Pinellas Suncoast Transit Authority

Mr. Cochran introduced PSTA's Greenlight Pinellas Plan as a means to promote economic development and job growth in Pinellas County. The Greenlight Pinellas Plan is about improving bus service frequencies and duration, especially night service, and also to develop a light rail service that runs from St. Petersburg to Clearwater, providing connectivity for 60,000 employees to access the Gateway/Carillon area. Part of the Plan is supporting land use configurations and increased densities that will promote use of public transportation and spur economic growth. PSTA is working with FDOT to run buses in shoulder lanes and potentially dedicate roadway lanes for bus rapid transit. The Plan includes augmented trolley service, flex routes, and expanded regional express routes for intercounty travel. The financial plan includes eliminating the current property tax that generates revenue from approximately 450,000 parcels, and replacing the property tax with an increase in the sales tax by 1 cent. A sales tax would be levied not only upon citizens but also over 5 million tourists who visit Pinellas County annually. Mr. Cochran fielded questions about how people will be able to access the light rail stations and connection of the system to the Tampa Int'l Airport. Mr. Cochran also answered questions about how the information campaign is addressing North County people who say there is nothing in it for them, how the campaign is reaching out to current riders and neighborhoods along the light rail alignment, and how anticipation for autonomous vehicles might affect public opinion. Lynda Crescentini said that HART has teamed with PSTA for a regional fare system that includes smart car technology and will eliminate the need to change fares. For more information, see <http://www.greenlightpinellas.com>

Update, Nina Mabileau, Project Management Engineer III, City of Tampa

Ms. Mabileau said that construction is underway for the 2.3-mile widening project of Cross Creek Blvd., between Cory Lake Isle and Morris Bridge Road. This is a capacity improvement, increasing the roadway from two to four lanes divided, with a 22-foot grass median that will provide for turn lanes and storage. There will be a 12-foot multiuse trail on the south side and 6-foot sidewalk on the north side, with 5-foot bicycle lanes on both sides. Fifty percent of this project was paid by University North developer impact fees. The other 50 percent was paid by Hillsborough County. The City of Tampa will take over maintenance responsibility. Construction completion is estimated for October 15, 2015.

Presentation, Steve Feigenbaum, Senior Manager of Service Planning, HART

Mr. Feigenbaum described plans for new local transit service in New Tampa. This service will start sometime between November 2014 and March 2015. Presently there is the 51X express route from Wesley Chapel to downtown Tampa serving about 70 riders per day. Two new service options are being considered. Option 1 is for HART to maintain the two express service times in the morning and evening to downtown Tampa and also add local service along Bruce B. Downs Blvd. from 8 a.m. to 4 p.m., with 7-10 stops in each direction. The local mid-day service would connect the University Area Transfer Center to the Wiregrass area. This will be called the 51LX (Limited Express) for which riders pay a local fare. A second option is to run the short pattern between UATC and the Wiregrass area with a park-and-ride lot at Lowes. Access to UATC connects riders to 8 other routes plus the MetroRapid to downtown. Hourly service would be 6 a.m. to 8 p.m. HART also hopes to offer two flex routes, using vans that circulate in the New Tampa area and transport riders from the neighborhoods to Bruce B. Downs Blvd. where the new local service can be accessed. HART has applied to FDOT for funds for the flex routes. Plans are underway for a new park-and-ride lot at Florida Hospital in Wesley Chapel, which will be provided under a Development of Regional Impact agreement. This will enable HART to close two other park-and-ride lots for which there were monthly lease payments. Pasco County is considering rerouting their Route 54 bus down to UATC hourly. Pasco County also has an AVL (Automated Vehicle Locator) system and HART may be able to put Pasco's data stream into HART's One-Bus Away data stream so that riders can access both. Both transit agencies are considering a common branding identity. There was discussion about how to attract New Tampa riders to the new service and an Option 3 was suggested to route the new bus service directly to the USF Tampa Campus to serve New Tampa residents going to Florida Hospital, VA Hospital, USF, and Moffitt Cancer Center. Over the summer, HART will hold three open house meetings to get public feedback.

National Bike Month

Julie Bond announced Tampa BayCycle's FDOT-sponsored Temple Terrace "Bike with the Mayor" Ride, Friday, May 16. She asked for NNTA participation.

New NNTA Leadership

Barbara Donerly is completing her service as Chair of NNTA and thanked the membership for their support. She introduced Raymond Mensah, Director of USF Parking and Transportation Services, who accepted a nomination to serve as the new NNTA Vice Chair. Dan Jurman will begin his service as NNTA Chair and represent NNTA on the MPO Livable Roadways Committee. Barbara Donerly will continue her participation as a regular NNTA Board member.

Next Meeting

The next NNTA meeting will be Wednesday, September 10, 2014 at CUTR.

Meeting Adjourned at 9:50 a.m.