

New North Transportation Alliance

Advisory Board Meeting Minutes

Wednesday, January 12, 2011 8:00 a.m.

Attendance

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| Tom Locke | University Mall |
| Greg Miller | Tampa Bay Regional Planning Council |
| Kyle Sabie | Enterprise/WeCar |
| Bob Williams | University Community Hospital |
| John Shafer | Enterprise/WeCar |
| Jason Hughes | Enterprise/WeCar |
| Pete Hewitt | Bavarian Village |
| Katina Kavouklis | Florida Department of Transportation |
| Chaote Yao | City of Tampa |
| Chris Ilse | USF Facilities Planning and Construction |
| Fredric Zerla | University Square Civic Association |
| Brad Parrish | City of Temple Terrace |
| Wit Ostrenko | MOSI |
| Susan E. Ward | James A. Haley Veterans Hospital |
| Robert Foster | James A. Haley Veterans Hospital |
| Christian Wells | USF Office of Sustainability |
| Manuel Lopez | USF Parking and Transportation Services |
| Phil Winters | CUTR |
| Jason Jackman | CUTR |
| Ed Hillsman | CUTR |
| Julie Bond | NNTA |
| Sara Hendricks | NNTA |

Welcome

Tom Locke called the meeting to order, and asked everyone to provide a brief self-introduction. The November 2010 minutes had been previously sent to Board members via electronic delivery. Fred Zerla made a motion to approve the November 2010 minutes; the motion was seconded by Pete Hewitt and approved.

Presentations and Discussion

Presentation

Edward Hillsman, Senior Research Associate at CUTR, addressed the issue that it is difficult to know the best and safest route to walk to destinations within the New North service area. Part of the problem includes incomplete sidewalks and other unsafe conditions. Direct walking routes are often unavailable due to an absence of connections among land parcels, requiring pedestrians to walk along multilane highways, such as Bruce B. Downs Blvd. Dr. Hillsman provided a PowerPoint presentation about a tool, a “multimodal trip planner”, that enables people to plan their travel routes for walking, bicycling, transit, wheelchair or shared ride and also enables employers, businesses, hospitals and other organizations to tailor the route information to best meet the travel needs of customers and clients, patients, visitors and residents. Over time, as infrastructure for travel by alternative modes becomes better developed and provides more direct and safer connections, the trip planner can be updated to reflect this new information. People could access this tool via their smart phones. The trip planner is currently under development, with initial focus on mapping the USF Tampa Campus. An important issue in the development of this tool is that the road data is incomplete and needs to be collected. The full PowerPoint presentation, “Multimodal Trip Planners”, can be accessed at <http://www.newnorthalliance.org> in the “Board Presentations” category within the “Resources” tab.

Wit Ostrenko from MOSI suggested that high school students associated with MOSI programs are looking for a community service project and could participate by helping to collect roadway data to help develop the trip planner.

Tom Locke told the Board about the Innovation Partnership, a group of business leaders in the area that has recently convened to discuss a master plan for the redevelopment of the land area between I-275 and I-75, and between Bearss Avenue and Busch Blvd. This land area encompasses a large part of the New North service area. Their next meeting is January 21 at Busch Gardens. The Partnership has initially decided to focus upon transportation corridors as gateways to this area and identified connectivity for walking, bicycling and transit as a major issue. Not only is there is a potential role for NNTA to work with the Innovation Partnership, but also the multimodal trip planner is an example of the type of tool that could address this issue.

Presentation

Greg Miller of the Tampa Bay Regional Planning Council, gave a presentation about “Get Ready Tampa Bay”, the regional chapter of a national initiative for the placement of electric recharging infrastructure to allow use of electric vehicles and extend their range. The full PowerPoint

presentation, “Get Ready Tampa Bay”, can be accessed at <http://www.newnorthalliance.org> in the “Board Presentations” category within the “Resources” tab. The Board posed many questions, including standardization of plugs, its comparative environmental impact relative to present day use of internal combustion engines, cost per hour and how to decide how many charging stations a business or organization might want. Attendees representing Enterprise/WeCar were also able to answer questions posed by members of the Board.

NNTA Board Updates

Tom Locke of the University Board reported the availability of Red Bus/Red Coach service, providing travel between Tampa and Orlando for \$12. The roomy buses contain just 26 comfortable seats, with WiFi connection. The upscale bus service provides a customer pick-up and drop-off location at the University Mall.

NNTA Staff Updates

Sara Hendricks reported that a Complete Streets study conducted by Volkert & Associates for Hillsborough County has been completed. The purpose of the study was to generate recommendations for making Fletcher Avenue safer and more inviting to pedestrians. Copies of design concepts from the study, which included recommendations for street typical sections, pedestrian crossings, signage, landscaping, and bicycle lanes, were distributed to Board members and are attached with these minutes. Hillsborough County is proceeding with contracting for the final design of pedestrian safety improvements to Fletcher Avenue.

The next meeting is scheduled for March 9, 2011. Julie Bond is now preparing the agenda and asked the Board to provide her with any ideas on speakers, topics, and agenda items of interest.

The meeting adjourned at 9:30 a.m.