

American College and University Presidents Climate Commitment  
University of South Florida, Tampa Campus  
Sustainability Steering Committee  
Climate Commitment Task Force  
Transportation Subcommittee

Year End Report  
June 9, 2009

During this first year, the Transportation Subcommittee was formed to represent interested students, staff and faculty from several multi-disciplinary academic departments and administrative units. Participation is open to anyone interested. Participants currently include representatives from the College of Public Health, Department of Environmental and Occupational Health; the College of Engineering, Department of Civil & Environmental Engineering, the Clean Energy Research Center, the Center for Urban Transportation Research and the Student Chapter of the Institute of Transportation Engineers; the College of Arts and Sciences, Department of Geography; the USF School of Architecture and Design; USF Parking and Transportation Services and USF Facilities Planning and Construction. The Transportation Subcommittee is co-chaired by the Director of USF Parking and Transportation Services and a Senior Research Associate with the USF Center for Urban Transportation Research (CUTR).

The Transportation Subcommittee met in July 2008 to go over the charge of the subcommittee and discuss the requirements and opportunities of the Climate Commitment. The Subcommittee met a second time in November 2008 to brainstorm various potential programmatic responses to reduce greenhouse gas emissions from transportation. Subcommittee representatives participated in regularly scheduled meetings of the Sustainability Steering Committee and other meetings, including a design charrette for our host city, the City of Tampa; a coordination meeting with the Energy Subcommittee, and initial planning meetings for the 4<sup>th</sup> Annual Campus and Community Sustainability Conference and Going Green EXPO 2009 to be held in October 2009. Transportation Subcommittee representatives also participated in and gave presentations at the 3<sup>rd</sup> Annual Campus and Community Sustainability Conference at the University of Central Florida in Orlando in October 2008; and at the annual Florida Commuter Choice Summit, in St. Petersburg, in December 2008, which is a consortium of Florida professionals in the public transit and transportation demand management profession.

The Transportation Subcommittee focused its efforts during the Spring, 2009 to provide the data needed for the greenhouse gas emissions inventory from transportation sources and to research what other universities are doing to reduce GHG emissions from transportation. Several other closely related efforts are underway by efforts of Transportation Subcommittee members. **USF is a primary supporting member of a transportation management association, the New North Transportation Alliance (NNTA) Commuter Assistance Program. NNTA is a public-private partnership with a service area ("New North") in which the USF Tampa Campus is centrally located. NNTA members jointly identify and address transportation issues, with a focus upon the application of transportation demand management strategies. For Fiscal Years 2008/09 and 2009/10, USF has pledged cost shares to NNTA to match grants from the Florida Department of Transportation to operate the NNTA Commuter Assistance Program. The cost share includes fees to support the UPASS program, which subsidizes**

**free public transit passes to USF students. NNTA promotes carpooling, vanpooling, use of HART public transit and the campus Bull Runner Shuttle, bicycling, walking, the free Emergency Ride Home Program and telecommuting. NNTA in coordination with USF, will launch the We Car carsharing program July 1' 2009 for students, staff, faculty and visitors of USF Tampa Campus.**

A Transportation Subcommittee representative co-chaired the 4<sup>th</sup> Annual Tampa BayCycle in March 2008, to promote bicycle commuting. Tampa BayCycle was recognized by a regional newspaper, Creative Loafing as one of the "Green 100". Another representative serves as the Outreach Coordinator for a local program of the National Safe Routes to School. This past year, five public elementary schools in the New North service area participated and next year the program is growing to include eight elementary schools and one middle school. A Transportation Subcommittee member is also working with the USF Asst. Director of Academic Initiatives for Housing and Residential Education to host a bicycle safety class in the Fall 2009 for dormitory residents, led by a League of American Bicyclists certified instructor. Through the NNTA, Transportation Subcommittee members held meetings, hosting representatives of Hillsborough Regional Transit Authority, the Hillsborough Metropolitan Planning Organization, the City of Tampa Mayor's Light Rail Initiative, Hillsborough County Growth Management and Development Department, and the Tampa Bay Regional Transit Authority, to discuss current planning efforts that will affect the USF Tampa Campus and for which USF has the opportunity to serve as a major participant. These include the development of a Multimodal Transportation District adjacent to the campus, the studies and plans for a proposed light rail line that would potentially pass along the west side of the campus, a proposed Bus Rapid Transit corridor that is planned to run along the north side of the campus, the MPO Long Range Transportation Plan 2035 Update, and the development of a Pedestrian Safety Action Plan, funded by Florida Department of Transportation ,which is initially focusing upon an area directly west of the campus. USF is poised to play a role in these planning efforts that could improve alternative transportation options outside the campus and regionally, which will enable USF students, staff and faculty to leave their cars at home and ride transit, bicycle, walk to/from campus as well as use other modes that reduce the carbon footprint from Scope 3 commuter transportation. In the coming year, plans are underway to promote a social network based student ride matching program and work with USF Parking and Transportation Services to promote a priority parking and discounted carpool pass program. Transportation Subcommittee members also represent the implementation and future update of the USF Campus Master Plan by USF Facilities Planning and Construction. The many implementation efforts undertaken this past year include the construction of more on-campus housing to reduce the number of trips by students to and from campus, the placement of food and retail establishments on campus to reduce trips to/from campus, and the ongoing creation of bike lanes and sidewalks as new buildings are put in place and internal roadways are realigned to serve them.

This constitutes the End of Year Report of the Transportation Subcommittee. Any questions or comments regarding the content of this report can be directed to Sara Hendricks, [Hendricks@cutr.usf.edu](mailto:Hendricks@cutr.usf.edu)

Respectfully submitted,  
Sara Hendricks and Manuel Lopez  
Co-Chairs