

New North Transportation Alliance (NNTA)
 Advisory Board Meeting Minutes
 Wednesday, March 9, 2016 8:00 a.m.
 USF Center for Urban Transportation Research

DRAFT

Attendance

Members:	
Raymond Mensah	USF Parking and Transportation Services
Julie Bond	CUTR
Marie Bowen	USF Parking and Transportation Services
Michael Case	TBARTA
Lynda Crescentini	HART
Barbara Donerly	USF Facilities Planning and Construction
Christine Epps	CUTR
Lucy Gonzalez-Barr	Safe Routes to School
Sara Hendricks	NNTA Co-Director, CUTR
Jonathan Kelly	Busch Gardens & Adventure Island
Francis Morgan	USF Office of Student Affairs
Errol Tillman	H. Lee Moffitt Cancer Center
Amber Wheeler	School District of Hillsborough County
Charles White	Hillsborough County
Philip Winters	CUTR
Dr. Fredric Zerla	University Square Civic Association
Guests:	
Eesha Hasan	USF Student
Sarah Shahady	USF Student
Sierra Travers	USF Student
Christy Park	USF Student
Dr. Amy Lester	CUTR

Welcome/Introductions

The meeting was called to order at 8:07 am. Raymond Mensah, Chairperson welcomed attendees and asked for self-introductions of NNTA members and visitors.

Approval of Minutes

There was a motion and second to approve minutes from the January 13, 2016 NNTA meeting. The board approved the meeting minutes as submitted.

Presentation: Bike/Walk Tampa Bay

Julie Bond, MPA, University of South Florida, Center for Urban Transportation Research

Ms. Bond described the Bike/Walk Tampa Bay as a new coalition that kicked off December 2, 2015. The chairperson of Bike/Walk Tampa Bay is former Tampa Chief of Police, Jane Castor. A Summit was conducted to set priorities for the upcoming year with the goal of making Tampa more bike-able and walkable. The Summit included a discussion of the 5 E's: encouragement, education, engineering, enforcement, evaluation. Bike/Walk Tampa Bay was formed to have one united voice in the area that would bring together all the stakeholders, including other TMOs. The coalition shares information through a new website and radio interview. Ms. Bond invited members to submit stories for an upcoming interview on WMNF radio. Ms. Bond shared the list of board members and a brief description of each. The Bike/Walk Tampa Bay Board meets every other month. Ms. Bond discussed the brochure, "The State of the Region" (see attached brochure). The next Summits will be held in June and September 2016 and invitations will be sent to members through the NNTA listserv.

Ms. Bond reminded members that the Temple Terrace Bike with the Mayor will be Friday, March 11, 2016. Also, Tampa is considering adopting Vision Zero. Vision Zero is a multi-national road traffic safety project that aims to achieve a highway system with no fatalities or serious injuries in road traffic.

Presentation: Extent of Changes in Pedestrian and Bicyclist Attitudes and Behaviors Directly after a Complete Streets Project in Florida

Amy Lester, Ph.D., MPH, University of South Florida, Center for Urban Transportation Research

Dr. Lester described the results of research about the Complete Streets project along Fletcher Avenue. The goal of the research was to determine pedestrians' and bicyclists' understanding and attitudes after the Complete Streets project was finished. Dr. Lester described the changes to the area on Fletcher Avenue between Bruce B. Downs Boulevard and Nebraska Avenue. Research assistants and researchers interviewed people on the streets in that area and observed pedestrians and bicyclists. Researchers also directly experienced the results of the Complete Streets project themselves through journey-mapping.

One board member asked if the researchers knew if some drivers seemed confused by the flashing yellow lights that were installed. Dr. Lester indicated that drivers were not interviewed or observed, but there may be an opportunity to follow up in a year to interview drivers to determine level of knowledge and attitudes.

Presentation: Share-A-Bull Bicycle Program Update

Francis Morgan, Campus Recreation, University of South Florida

Mr. Morgan provided an update on the Share-a Bull program at the USF Tampa Campus. Mr. Morgan described the sustainability of the program and statistics including money saved, carbon reduced and calories burned by students who used the Share-a-Bull bikes. Statistics show that Thursday is the busiest day of the week. Mr. Morgan shared the number of rides per day and total membership to date. Mr. Morgan displayed the Socialbicycles.com website which shows administrative data about the Share-a-Bull. It also displays a graphical representation of bike ride routes taken. Mr. Morgan discussed repair and misuse of the bicycles and the staffing necessary to meet the demand. Additional plans for the future include adding 200 more bike racks to be installed near buildings and on the edge of campus. Adding a fee for not parking the bike at a hub is being considered.

New Business/System Updates

A board member described a recent North Tampa Civic Association meeting where fighting drug problems and poverty in the area was discussed. The North Tampa Civic Association is a member of "THAN," (Tampa Homeowners an Association of Neighborhoods) that discusses city issues. The current leader of the North Tampa Civic Association is the pastor of Crossroads Church.

TBARTA is seeking funding from the Florida Department of Transportation for the Southwest Coastal Regional Trail proposal. Seven counties are working together on this project that is rated among the top seven applicants who requested funding. The Southwest Coastal Regional Trail proposal is part of a larger statewide effort, the Florida Shared-Use Non-motorized Trail Network. This efforts seeks to create a system of trails throughout the state. The award will be announced March 31, 2016.

Announcements

None.

Adjournment

The meeting was adjourned at 9:06 am.