

**USF Sustainability Initiatives
Tampa Campus Climate Action Plan
Transportation Subcommittee**

**Meeting Minutes
Friday, November 20, 2009, 4-5 p.m.
CUTR 207**

Attendees:

Jason Jackman, SRTS, Jackman@cutr.usf.edu
Rick Fallin, PATS, rfallin@admin.usf.edu
Manuel Lopez, PATS, mlopez@admin.usf.edu
Mark Mistretta, CUTR-Transit Mgmt, Mistretta@cutr.usf.edu
Jessica Brenner, Bike Club, JLBrenne@mail.usf.edu
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Meeting Agenda

1. Self intros
2. Brief background about CAP
3. Who else should be here? Broad representation, inclusivity
4. Develop framework for generating ideas and organizing them
5. Ask for volunteers to flesh out different portions of the plan
6. Set next meeting date

Resources

ACUPCC web site
Other campus CAPs (UW, Cornell, SUNY)
People
CUTR FTP site to share documents
Wiki for draft CAP to add ideas and comments
USF web site, Sustainability web page, Transportation subcommittee web page
Campus Master Plan

We Need Volunteers—Possible Roles

Secretary: keep minutes, update email list of members

Outreach: getting the word out about subcommittee activities, inclusivity, talent scout

Data: 2010 GHG emissions inventory

Collaboration: create a wiki: Mark Mistretta

Communication: Transportation subcommittee web page

Proposed Plan Structural Elements

For each Goal:

Measurable objective(s)

Behavioral

Technological

Purchase of offsets

Performance Measures

Timeline

Targets

Activities

Who?

Funding?

Proposed Goals for Transportation in the Climate Action Plan

1. Improve data collection for measuring GHG emissions from transportation
2. Increase campuswide awareness of role of transportation in GHG emissions, what individuals can do about it, and report progress
3. Encourage and support use of alternative transportation
4. Encourage administrative policy changes that promote changes in travel behavior
5. Support student organizations that promote transportation solutions
6. Promote interagency cooperation and support.
7. Maintain Sustainable Transportation Subcommittee
- 8.
- 9.

Actions for Subcommittee Members Between Now and Next Meeting

- Tell your associates about the Transportation Subcommittee. If they seem interested, invite them to come to our next meeting. Encourage more students to participate.
- Mark Mistretta has volunteered to set up for us a wiki on which we will post our draft.
- Go to the wiki and add, clarify, comment.

Next meeting: Monday, December 14, 4-5 p.m., CUTR 207

Draft agenda for December 14 meeting: Evaluate draft CAP against various criteria below for the purpose of prioritization

1. Potential to avoid/reduce GHG emissions
2. Flexibility as a step toward future emissions reductions activities
3. Return on investment
4. Potential to create positive/negative social or environmental side effects
5. Relationship to other potential actions and opportunities for synergy
6. Potential to be scaled upward if successful
7. Potential to involve students and faculty

Transcription of Meeting input on Proposed Goals for Transportation in the Climate Action Plan

1. Improve data collection for measuring GHG emissions from transportation

Establish timeline

Develop data on purpose of on-campus travel (esp. golf carts)—can substitute way of delivering service be developed?

Develop data on air travel—by organizational unit and purpose

Develop data on GHG mitigation practices as well (or behavioral)

Data on HART Bus boardings

Inform (and tap into) data collection efforts of other committees

2. Increase campuswide awareness of role of transportation in GHG emissions, what individuals can do about it, and report progress

Address/influence special events on campus (B. Donerly, 11/08)

Set criteria for individual-level GHG calculator, select or build one to meet criteria, make available

A web site where individuals can record their usage of alternative transportation and corresponding GHG emission reduction

Posting articles and link to sustainability web site on Bike Club facebook page.

Oracle article

3. Encourage and support use of alternative transportation

Facilities

Establish rule-of-thumb for provision of bike racks (quantity) to be provided with new facilities/renovations (B. Donerly, 11/08)

Provide input to Green Building subcommittee

Pedestrian signals

P3 EPA Connectivity on/off campus, park + bike zones/lots

Programs

Carpool/vanpool priority parking (B. Donerly, 11/08)

Bike sharing program? (B. Donerly, 11/08)

WeCar

Emergency Ride Home

USF Bicycle Club (see goal 5)

Safety audit for a more pedestrian-friendly campus

P3 EPA (see goal 5)

Competitions – who improves the most?

Services

Sidewalk map

Campus bike facilities map

Individual marketing

4. Encourage administrative policy changes that promote changes in travel behavior

Expand Bull Runner service

No Excuse zones!

Create subsidy program for employee such as carpools/transit/bicycle

Policies that diminish wasteful behavior

Educate high level administrators (get them to model preferred behavior)

Web meetings

Use data to formulate policies

Internal cooperation

Encourage telework

5. Support student organizations that promote transportation solutions

Promote through student government to create a responsible attitude

Help student government develop campaign on Emissions Reduction Awareness

Campus-wide recognition for Student Government that promote transportation solutions most successfully

Student volunteers for Safe Routes to School Program, promoting transportation options to younger students

6. Promote interagency cooperation and support.

Engage with plans/proposals affecting transport to/near USF

Campus—e.g. light rail near vs on campus, widening Fletcher Avenue

Redeveloping for density, reducing speed limits near campus

Enforcement of speed limits and safe driving/travel behavior

Bus boardings (HART)

7. Maintain Sustainable Transportation Subcommittee

Establish commitment from members

Meeting dates/times

Rotate part of the membership

Involve students